



Course Specification

(Bachelor)

Course Title: Introduction to Finance and Investment

Course Code: APFT1506

Program: Diploma in Fintech

Department: Finance banking and Insurance

College: The applied College

Institution: Umm Al-Qura University

Version: First

Last Revision Date: 27 March 2025



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A. General information about the course:

1. Course Identification

1. Credit hours: (3)

3

2. Course type

- A. ☐ University ☐ College ☒ Department ☐ Track ☐ Others
- B. ☒ Required ☐ Elective

3. Level/year at which this course is offered: (1/1)

4. Course General Description:

This course introduces students to the fundamental principles of finance and investment. It covers the role of finance in business, financial markets, basic financial statements, time value of money, and risk-return tradeoff. In addition, the course provides a foundation in investment concepts including types of securities, portfolio basics, and valuation principles. The goal is to equip students with the knowledge to understand financial decisions and evaluate simple investment opportunities.

5. Pre-requirements for this course (if any):

APFT1502 - Principles of Financial Accounting

6. Co-requisites for this course (if any):

None

7. Course Main Objective(s):

Upon successful completion of this course, students will be able to:

- Understand key finance and investment concepts.
- Interpret basic financial statements and planning tools.
- Apply time value of money in financial and investment contexts.
- Recognize risk-return dynamics and investment decision basics.

2. Teaching mode (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	45	100%
2	E-learning		
3	Hybrid <ul style="list-style-type: none"> • Traditional classroom • E-learning 		



No	Mode of Instruction	Contact Hours	Percentage
4	Distance learning		

3. Contact Hours (based on the academic semester)

No	Activity	Contact Hours
1.	Lectures	45
2.	Laboratory/Studio	0
3.	Field	0
4.	Tutorial	0
5.	Others (specify)	0
Total		45

B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Code of PLOs aligned with the program	Teaching Strategies	Assessment Methods
1.0	Knowledge and understanding			
1.1	Explain the functions and importance of finance in business	K1	Lectures	Exams, Participation, Group Project
1.2	Describe major investment instruments and markets	K2	Lectures	Exams, Participation, Group Project
1.3	Understand the time value of money and risk-return concepts	K3	Lectures	Exams, Participation, Group Project
2.0	Skills			
2.1	Analyze financial statements and calculate key ratios	S1	Lectures, Assignments	Exams, Participation, Group Project
2.2	Calculate future and present values, and use them in simple	S2	Lectures, Assignments	Exams, Participation, Group Project





Code	Course Learning Outcomes	Code of PLOs aligned with the program	Teaching Strategies	Assessment Methods
	decision-making situations.			
3.0	Values, autonomy, and responsibility			
3.1	Appreciate the ethical and societal context of financial decisions.	V1	Discussion, Assignments	Group Discussions, Group Project
3.2	Islamic values such as tolerance, cooperation, Self-evaluation and accept criticism from others	V2	Discussion, Assignments	Group Discussions, Group Project

C. Course Content

No	List of Topics	Contact Hours
1	Introduction to Finance and its Role in Business	6
2	Financial Markets and Instruments	6
3	Financial Statements and Ratio Analysis	6
4	Cash Flow and Financial Planning	3
5	Time Value of Money	6
6	Investment Basics: Stocks, Bonds, and Portfolios	6
7	Risk and Return	6
8	Investment Valuation and Decision Making	6
Total		45



D. Students Assessment Activities

No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
1.	Midterm exam	6	25%
2.	Group Project	12	15%
3.	Individual Homework	6	5%
4.	Participation	Ongoing	5%
5.	Final Exam	TBD	50%

*Assessment Activities (i.e., Written test, oral test, oral presentation, group project, essay, etc.).

E. Learning Resources and Facilities

1. References and Learning Resources

Essential References	- <i>The Fundamental Principles of Finance</i> , Irons, Routledge 2019. - <i>Principles of Managerial Finance</i> (Arab World Edition), Gitman, Zutter, Elali, Al Roubaie, Pearson 2013.
Supportive References	
Electronic Materials	www.damodaran.com https://www.saudiexchange.sa
Other Learning Materials	

2. Required Facilities and equipment

Items	Resources
facilities (Classrooms, laboratories, exhibition rooms, simulation rooms, etc.)	Classrooms
Technology equipment (projector, smart board, software)	Projector – Smart board – Computer
Other equipment (depending on the nature of the specialty)	

F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of teaching	Students - Faculty	Indirect
Effectiveness of Students assessment	Faculty	Indirect





Assessment Areas/Issues	Assessor	Assessment Methods
Quality of learning resources	Students - Faculty	Indirect
The extent to which CLOs have been achieved	Faculty	Direct
Other		

Assessors (Students, Faculty, Program Leaders, Peer Reviewers, Others (specify))

Assessment Methods (Direct, Indirect)

G. Specification Approval

COUNCIL /COMMITTEE	Umm Al-Qura University Council
REFERENCE NO.	851281214463/194460
DATE	1447/01/20

